

DISTRICT CONVENTION PROGRAM BOOKLET

The Lions District 2-S2 Annual Convention is scheduled for May 2 - 3, 2008. To help defray the cost of the meals and to provide a schedule for the Convention the District produces a Convention Program Booklet. Features of the booklet include the schedule of proceedings, list of Cabinet members, Hall of Fame members, Distinguished Achievement Award Recipients, Convention Committee members and Convention Rules and Guidelines. To cover the cost of the booklet and help keep the price of the meal tickets to a minimum we sell Advertising in the Booklet. Each Club is requested to appoint an ad salesperson and sell ads for the Booklet. You can Advertise upcoming events for your club, advertise your members' businesses, congratulate members for their service and tenure as Lions, brag on your club and members, sell ads to outside businesses, or campaign for a fellow Lion running for a District Office. These are just a few of the different types of ads that may be placed.

EACH CLUB IS ENCOURAGED TO SELL OR BUY AT LEAST ONE FULL PAGE OF ADS.

Size and Cost

Full page	4.5in x 7.25in	\$100
Half Page	4.5in x 3.5in	\$75
Quarter Page	4.5in x 2in	\$50
Inside Front Cover	4.5in x 7.25in	\$150 – already reserved
Inside Back Cover	4.5in x 7.25in	\$150 – already reserved
Outside Back Cover	4.5in x 7.25in	\$200 – already reserved

Ad copy does not need to be finished, just legible.

Ad copy must be in PDG Ronald Landers' hands no later than April 18, 2008.

Make checks payable to Lions District 2-S2.

Send Ad copy and check to:

PDG Ronald Landers
2015 Crestdale
Houston, Texas 77080-5303

Or email him at rqlanders@comcast.net