

# DISTRICT CONVENTION PROGRAM BOOKLET

To help defray the cost of the District Convention we sell advertising in the Program Booklet. The Convention Fund is low, the meal and hotel cost are going up each year. Last year we sold just over \$5000 and we need to increase that amount this year to \$6000.

Clubs are asked to do two things to help us meet this level of ad sales.

- Appoint an Ad Sales Chairman for your club and sell ads for the Convention Program Booklet. You can sell ads to members, neighbors, co-workers, business acquaintances, Lions, Non-Lions, campaign for district candidates. Anything that is legal...
- Each club is asked to sell or buy at least one full page ad.

## Ad sizes and Cost:

- Full page - \$100.
- Half page - \$75.
- Quarter page - \$50
- Last inside page - \$125.
- Inside front and back covers - \$150.
- Outside back cover - \$200. – already reserved

Send ad copy to: PDG Ronald Landers,  
2015 Crestdale  
Houston, Texas 77080-5303  
or [rglanders@comcast.net](mailto:rglanders@comcast.net)  
by April 10, 2010.