



## District 2-S2 Club Contest 2009-1010

The objective of the District 2-S2 club contest is to promote participation in Lions activities for the purposes of membership growth, camaraderie and fun among Lions, support of district charities, and just being an active and healthy Lions club. Any club that participates and pursues points through this contest **WILL** also be pursuing activities that fulfill our Lions Clubs Objects.

The club contest is structured so that points can be earned in five areas:

1. Membership & Camaraderie
2. Attendance & Participation
3. Monthly Bonus Opportunity
4. Support of District Charities
5. Club Activities

The club contest does promote friendly competition between clubs in the district simply for bragging rights. We believe this contest is structured so that no individual club has a “slam dunk” to win, but Lions Clubs International and our respective communities **will be** the winners when your club participates in this contest.

There will be a winning club from each of our District’s five Zones. There will be an overall winning club in the District. Winning clubs will be based upon total points obtained. Suitable awards and/or recognition will be presented by the District Governor at the District Convention to all clubs that diligently pursue the contest and to the winners.

Check back from time-to-time to read about any clarifications that have been posted. We hope this contest isn’t overly complex but also understand that different Lions can and will have different interpretations, too.

Please, let the District Governor know if you have any complaints about the contest rules because the biggest whiner/complainer will be put in charge of this contest next time!

### Membership & Camaraderie

- **Net New Members (Losses count too!):** The importance of membership in our Association is never understated. Each month, the club will earn points **OR LOSE POINTS** based upon their net membership change for the month. No matter the current size of any club, attrition in membership is natural and expected. A club must recruit new members continuously no matter what. If a club is up net 2 members for the month (from the club’s MMR), the club earns 1000 points. Likewise if a club is down net 3 members for the month, enter a negative 1500 points (i.e. **-1500**)!

- **Visited another club (minimum 3 persons):** Actually, those three persons are Lions from the same club! Yes, the more the merrier! The points in this category have increased from 25 points each to 100 points each retroactive to the beginning of the contest. It's healthy for clubs to visit each other!

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## Attendance & Participation

- **Club meeting attendance >50%:** Based upon total membership of the club.
- **PSC, Zone/Team, Cabinet Meetings**
  - Pres or Sec (no subs) – The attendance of the club President or the club Secretary earn 50 points each, so both attending earn 100 points. If a VP or Asst. Secretary substitutes for one or the other, then no points are earned in this category; their points for attending go on the next line "Other Lions."
  - New Lions (<18 months) – we hope clubs get new Lions involved early. Extra points are earned for doing so! Note: recruiting new members helps make this category available for points, which helps your club, which helps our Association, which means two more hands for community service, which is why we're here!

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## Monthly Bonus Point Opportunities

- **August** – if your club finished last year with a net positive growth in membership, reward yourself with 1000 points!
- **September** – if your club paid the current year's 100% charitable contribution in August OR September, award yourself the 1000 points.
- **October** – there could be hidden accolades for clubs that hold a dedicated membership drive this month! Click [here](#) for ideas on a membership drive.
- **November** – Nov 14 is National Diabetes Awareness Day. Click [here](#) to go to the LCI website for ideas.
- **January** – if you sponsored one contestant (which means you paid \$100) to one of the District's Opportunities for Youth Contests (Drug Awareness Speech, Diabetic Essay, or Outstanding Youth), then award yourself 100 points. If you sponsored a contestant to all three (which means you paid \$300), then award yourself 300 points. If your club is even more generous and sponsors even more contestants (which means you paid even more money!), then award your club appropriately.
- **March** – we know ad sales for the convention booklet usually aren't sold until the last minute before the deadline in early April. So, reward yourself for being early and on top of it!

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## Support of District Charities

- **Texas Lions Camp**
  - 1<sup>st</sup> 100% Charitable contribution – no matter when this contribution is paid, award your club these points. The monthly bonus points in September are in addition to these points.

- Add'l 100% Charitable contribution – for every 100% contribution beyond the first, award yourself another 500 points.
- Active Century Club members as of Mar 31 during the contest year – this information can be obtained from one of our Camp Directors. Yes, the more the merrier! But count this item just once – in the contest month of March or April whenever you have the number. Consider having a [Century Club membership drive](#) at your club ... maybe in conjunction with support of the Bob Dowden Dinner in February! Better yet, start the Century Club membership drive ***now*** building up for more points next March or April!
- **All Other 100% Charities:** You have the opportunity to rack up some points here by supporting ALL of our District Charities with a 100% contribution! **Yes, money counts here, too, just like in real life!**

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## Club Activities

- **Provided eye exam and/or glasses:** Count 'em all. Points for an exam even if glasses were not needed and vice versa.
- **Held a community service event:** Note – a fundraiser is not a community service event; points for a fundraiser are on the previous line! You get big points for doing some service in your community!
- **Leo Club Sponsor**
  - Leo club name - Count this one just once during the contest for each Leo Club. If you sponsor two Leo Clubs, then by all means count it twice.
  - Leo Club members as of Mar 31 – a good reason to assist and encourage your Leo Club to have a membership drive in the spring! Count this category in April of the contest year – just once.
- **Opportunities for Youth Contests (at your club):** Interacting with the youth of your community at the club level can also earn some big points!
  - Peace Poster Contest (# of schools): 1 school = 100 points, 4 schools = 400 points.
  - Contestants (at your club) – if your club holds one of these youth contests, then award yourself points for each contestant you have participating in each contest. These are the contestants that ultimately end up at the District Contests and the District appreciates your effort!